

LAURE

Digital Communications
& marketing



Lyon & Jerusalem



Full driving licence

EDUCATION

2016 - 2019 (Lyon, France)

International Business School and Development 3A | (ESCD)

Bachelor in International Operations

1. *Humanitarian studies*: Geopolitics, international solidarity and development analyses.
2. *Business and communication*: Market studies, marketing and business analyses.

Autumn 2018 (Morélia, Mexico)

University of America Latina (UNLA)

Courses in Spanish, International law, diplomacy, Mexican internal politics and photography

2014 - 2015 (Eindhoven, Netherlands)

Design Academy of Eindhoven (DAE)

Bachelor in arts and design

Design thinking, video editing and production, photography, drawing and design process

2013 - 2014 (Paris, France)

Prep'Art

Foundation year in art design learning digital skills in Design, Photoshop and Premiere Pro design

DIPLOMAS & CERTIFICATES

UNDSS Safety training | April 2019

Basic Security In The Field (BSITF) online training

GEN Design ecovillage certificate | Summer 2016

Held in Farah Palestine, in was a greate field expirience to understand the local issues.

Non Violent Communication training | Mar-Jun 2016

At Ecome, intercultural center, diffrent peace work between Palestinian and Israelis

French High school Diploma | July 2013

Specialised in social sciences, économics & politics

Professionals facilitator certification 2011

The certification allowed me to supervise children and adolescents in collective reception of minors.

VOLUNTEERING



EXPERIENCE

Mar-Apr 2019 (Lyon, France)

Elan Communication

Design Consultant

Event content and concept creation and market study for the web blend mix festival 2019 making sustainability attractive for technology

Summer 2018 (Chennegy, France)

Egraine Grand-Est Association

Business developer & community manager

Benchmarking & Market study, legal considirations for NGO, social media development, managing mailing

Summer 2017 (Sihanoukville, Cambodia)

Laguna Resort

Community manager.

Social media development, client interaction, and digital content creation.

Mar-Jun 2017 (Lyon, France)

Kalliance - coaching office

Community manager

Social network development, mailing and media content for product launch, service and monitor-

April to June 2017 (Lyon, France)

UNICEF France

Face to face fundraiser

Grass roots fundraising, peer to peer sales and direct marketing, understanding of UNICEF brand.

LANGUAGES

French & English

Native profecency



Spanish

Full working capacity



Arabic & Hebrew

Conversational fluency



TOOLS

Office



Communication



Creative